



## WALL MEDIA



### **ROSS SYMONDS**

Ross Symonds is one of Australia's most distinguished radio and television presenters.

He began his broadcasting career as a radio announcer with ABC Brisbane. Soon after, he moved to Sydney and was appointed the ABC's Senior National News Presenter for radio and television – a position he held for 12 years.

He also compered the Saturday afternoon TV sports shows *Sportsview*, and hosted the ABC/BBC radio show *Family Favourites* with a weekly audience of over 20 million.

In 1981, Ross joined Channel 7 (Sydney) as Chief News Presenter.

Breaking new ground in business communications, he hosted two series of *A Look Down Under*, a program promoting Australian business opportunities and products in the American market through the American Financial News Network. During this period he also maintained a strong presence in radio, anchoring ARN's breakfast news for seven years.

Ross has won the News Presenters' Clear Speech Award a total of 10 times, and also the prestigious category of Best Metropolitan News Presenter at the inaugural Commercial Radio National Awards.

Ross has also been actively involved in the community. He has been an Australia Day Ambassador for many years and associated with a number of charities, including being the patron of FIGS, working with Mission Australia for the rehabilitation and education of homeless youth. He is the presenter at the Australian War Memorial every Anzac Day.

He has also volunteered his time and talents for The Sydney Children's Hospital, taking part and hosting telethons to raise much needed funds. Ross has also been actively involved with The Royal Institute for Deaf and Blind Children, The Heart Research Institute, The Salvation Army, The Children's Medical Research Institute, Save The Children Fund and Better Hearing Australia.

Ross has also hosted *Good Health Television*, a program devoted to health issues, including interviews with health professionals, and music, cooking and physical fitness segments. It was screened in 1500 gymnasiums and doctors' waiting rooms nationwide, reaching an audience of 2.5 million per month.

Ross Symonds is one of the most recognised media personalities in Australia today. Q-ratings research, conducted a few years ago on people in the public eye, showed a recognition rate of 98%.

Ross is in demand for corporate video presentations, voice-overs and MC roles.

**To contact Ross Symonds for, television and presentation engagements and ambassadorial roles call Peter Wall at Wall Media on 0408 489 057.**