



Wall Media

Mike McClellan

Do you know the chorus to "Song and Danceman"? Can you remember the Red Rooster jingle? Mike McClellan wrote and sang both. Yes, he was responsible for those immortal lyrics, "Red red ready red, red red ready red, red red ready Red Rooster."

He's written some of this country's most acclaimed advertising and some of its best known songs. He enjoys a long and illustrious career as a writer, performer, guitarist, marketing and communications expert and his client history reads like a who's who of the best Australian and international brands.

Some of the highlights:

- BA in English and Communications, Macquarie University
- headline act in every major capital city concert hall in Australia
- toured with Roger Miller, the Hollies, Melanie, Dr Hook, Leo Kottke, Spike Milligan and many others
- played almost every concert hall in Australia from Cooktown to Derby
- toured Britain and the USA
- 2 gold albums among 7 albums of original songs.
- 3 top 5 hits in Australia - Song and Danceman, The One I Love & The Gamble
- "Song and Danceman" voted song of the year Australian Music Industry Awards, 1975.
- over 30 cover versions of his songs, including by Rick Nelson, John Farnham, John Williamson, The King Singers and Pam Rose.
- host of his own TV show on the ABC for 3 years - "Mike McClellan's Country Music"
- senior writer and director of music for Mojo ad agency 1984 - 1986.
- co-founded Kazoo Communications (later Batey Kazoo) in 1986
- CEO, Hooks, Lines and Thinkers (est. 1995) now Mike McClellan Pty Ltd

What's the rap on Mike McClellan?

"McClellan is a national asset..." Paul Speelman, The Age, Melbourne.

"Mike understands the corporate environment and what motivates people, be they managing directors or workmen on the floor. He's been an integral part of presentations for Bond Brewing, Mitsubishi, Westfield and CCA Snack Foods. He's been there writing, producing performing and directing and the results have always been the same. Fantastic." *Ross Wall, Managing Director, Off The Wall Event Management.*

"If there was only one day left in the Universe and I had to choose between a Mike McClellan workshop and an accordion demonstration I would go to the latter....I couldn't stand the thought that Mike's workshop would be his last." *Bill Hauritz, Director, The Woodford Festival.*

"Congratulations on a great presentation at our recent national sales conference on Hamilton Island. The delegates were very complimentary of your style and indeed from my point of view the content was exactly what the doctor ordered. I look forward to having you along to address our staff on another occasion." *Neil Simpson, General Manager Sales, Swift & Moore.*

There are not many people in Australia who can MC your conference during the day and entertain you at night. Mike McClellan is that rare beast!

Contact Peter Wall at Wall Media on 0408 489 057.



media management



music production



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