



# Wall Media

## Jane Caro

Jane Caro has a low boredom threshold and so wears many hats; including author, lecturer, mentor, social commentator, columnist, workshop facilitator, speaker, broadcaster and award winning advertising writer. The common thread running through her career is a delight in words and a talent for using them to connect with other people.

Today, she runs her own communications consultancy and lectures in Advertising Creative at The School of Communication Arts at UWS.

She has published two books; "The Stupid Country: How Australia is Dismantling Public Education" co-authored with Chris Bonnor (New South 2007), and "The F Word. How we learned to swear by feminism" co-authored with Catherine Fox (New South, 2008) and her first novel will be published by UQP in 2011.

She is sought after as a speaker, MC and workshop facilitator by a wide range of organisations, in both the public and private sectors.

She has appeared on Channel 7 Sunrise, ABC's Q&A, and is now a semi-regular panellist on Richard Glover's Political Forum on Radio 702 and Mornings with Kerri-Anne. She is also a regular panellist on the ABC's top-rating show on advertising "The Gruen Transfer." She fills in regularly when Richard Aedy goes on holidays as host of Radio National's iconic program "Life Matters".




She remains in high demand by advertising agencies as a freelance writer and her advertising work has won many national and international advertising awards including Cannes, AWARD, London International, ATV, Asia Pacific, One Show, Mobius, Kinsale, and Caxton.

She is the only woman to have been Chair of Judges of AWARD (Australasian Writers and Art Directors Association) and both Adelaide and Brisbane Art Directors Awards.

She writes a regular column in Education Review and mentors young businesspeople through McCarthy Mentoring. She is on the Boards of Bell Shakespeare and the NSW Public Education Foundation. She is also the mother of two daughters, a wife, a beef producer and a timber grower.

She has a BA in English Literature from Macquarie University.

To engage Jane Caro for radio, television, or presentation engagements contact Peter Wall at Wall Media on 0408 489 057.

 Media management  music production  mentoring

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